

# ATTRACT MORE PROSPECTIVE STUDENTS AND INCREASE ENROLLMENT.

Realview TV creates award-winning virtual campus tours and experiences designed to enhance your institution's Web presence and engage prospective students with an unforgettable interactive experience.

Whether you are trying to attract more prospective students, increase in-person visits or engage web visitors, Realview TV combines cutting-edge technology with creative, narrative videos and engaging players for a solution that helps you connect with prospective students and their parents.

## Award-Winning Virtual Campus Experiences that Get Results.

#1 Virtual Tour – *Case  
Currents magazine*

Best Use of Interactive  
Media and Video – *eduStyle*

Judges & People's Choice  
Award – *eduStyle*

Best Website of Industry –  
*Web Marketing Association*

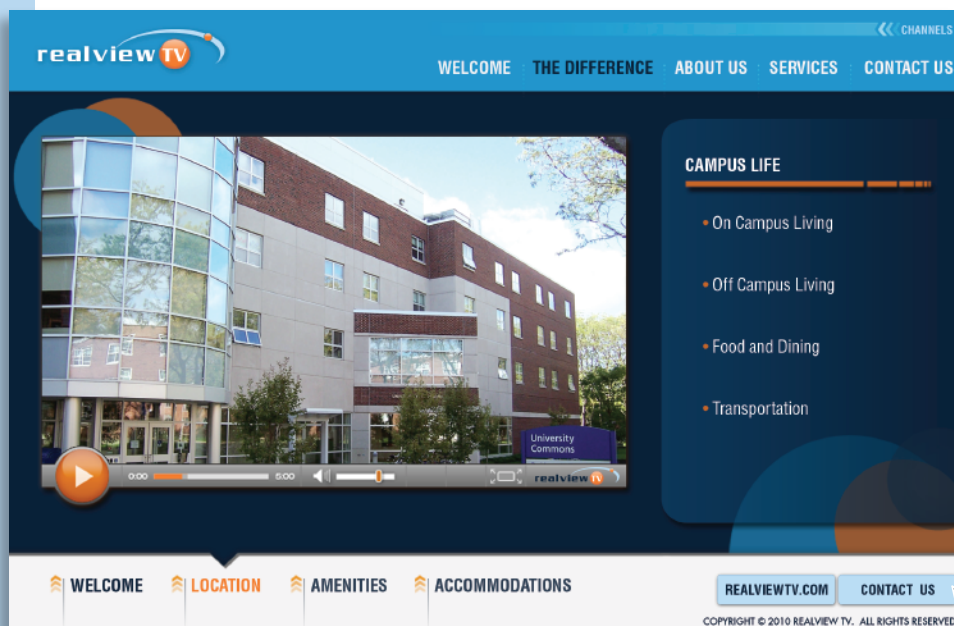
Bronze Award – Online  
Virtual Tour – *Admissions  
Marketing Report*

Rich Media Honoree –  
*Webby Awards*

## THE REALVIEW TV DIFFERENCE.

Realview TV utilizes the highest quality HD production, 3D-animation technology and online streaming, to create high-impact narrated videos, virtual tours, interactive maps and call-to-action features that deliver increased awareness and conversion.

- Realview TV videos receive over 1 million views per year
- Each year, Realview TV streams over 50 million seconds of video
- The average watch time of a Realview TV video is almost 72 seconds (*industry average is 26 seconds*)



## SOLUTIONS THAT WORK.

**Does it work? You bet. Check out just a few of the institutions who have seen real results from partnering with Realview TV:**

- Agnes Scott College – This recipient of multiple awards has been viewed by over 150,000 people, had 42 prospective students “schedule a visit” in one month and had their largest enrollment class after the launch of the virtual campus experience.
- American University – One of the most watched experiences averaging 20,000 views per month and 9 million seconds streamed. They increased international student enrollment because of the virtual tour.
- Rowan University – In search of a “wow” factor for the admission’s homepage, Realview TV developed a distinctive experience to enhance recruiting, resulting in an average of 13,000 views per month!
- Atlanta Christian College – This small, Christian college in East Point, GA focused on the people of ACC to tell their story. Their high-quality videos garner a 92 second average watch time.
- Georgia Tech - This virtual tour helped increase premium seating ticket sales at world famous Bobby Dodd Stadium and most recently the videos have gone viral gaining them even more exposure.
- St. Pius X Catholic High School – This campaign promoted their 50th anniversary and a capital campaign for a new building and extension of campus. The campaign was a success helping to raise over \$6 million.

To see more examples of how Realview TV can help increase enrollment for your institution, visit [www.realview.tv](http://www.realview.tv) or call 678-242-1400.



“Premier Online Video Experiences”